



The CorPeuM approach: Workshop

Management Focus: Improving the Execution of Strategy

Improving the execution of strategy requires teamwork. It requires all employees, led by management, to understand their role in strategy execution, and to ensure that their day-to-day activities are contributing to both short and long-term corporate objectives.

To do this in an effective and efficient manner means re-designing an organisation's planning, budgeting, forecasting, reporting and risk management processes, but with a focus of linking these to the achievement of strategic goals.

It also means totally integrating financial data with KPI information to allow managers to assess whether business strategy is working; whether their current actions/projects are the right ones; how these relate to organisational objectives; and whether the current and predicted costs involved are worthwhile.

To help with this transition, the CorPeuM approach includes an executive workshop that shows how this can be done, in a straight-forward and practical way.

About the workshop

This one-day, interactive workshop has been designed to bring decisionmakers and those involved in strategy implementation, together around the topic of improving execution. Participants will learn through case studies and practical exercises how to make strategy become everyone's, everyday activity.

How to book ?

Workshops can be tailored to the specific needs of an organization. If you would like to know more then contact CorPeuM at info@corpeum.com or visit our website at www.CorPeuM.com.

Session 1: The Strategy Gap

This session will uncover the issues that lead to the failure of traditional management processes to implement strategy. It will also outline the components of an effective management system.

- Team Exercise using case study to uncover the causes of the strategy gap.
- Strategy management frameworks - traditional approaches to strategy execution.
- Strategy essentials – the key requirements of improving execution.

Session 7: Next steps

This last session considers the next steps for organisations wanting to improve the execution of strategy. It builds on the lessons learned throughout the previous sessions and makes recommendations on what practical steps should be considered next.

Session 2: Communicating Strategy

This session covers how to determine the measures needed to plan and manage strategy and how these can be linked to an organisations budgeting and reporting processes.

- Identifying measures that deliver strategic goals.
- Creating cause and effect maps that outline how success is planned.
- Linking plans to budgets.

Session 5: Overcoming Resistance to Change

There are many obstacles to be overcome when executing strategy - ignoring them won't make them go away. This session considers the setting up of 'strategy coaches' and explores their role in

Session 6: The Role of Technology

In most organisations technology will be required to help departments plan and monitor performance. However, most of today's performance management systems were designed to support traditional management frameworks. This session looks at what capabilities are necessary and how an organisation should conduct evaluations of support systems.

Session 3: Execution Processes

Many organisations run their management processes as discreet activities with little or no direct link to strategy. This session looks at the detailed activities involved in choosing, resourcing and monitoring strategy and how these can be configured as a single management process focused on

Session 4: Adapting the Plan

Plans never work as intended. Some things work well while others need to be adjusted or stopped altogether. Today's business environment is so fast paced that it doesn't make sense to wait until the next planning round before acting. This session looks at how organisations can generate early warning signs that can be used to trigger its management processes.

- Linking strategy execution with the achievement of corporate goals.
- Moving towards continuous